



# Supply Chain Woes, Shipping Price Increases Ease

*Importing Your Favorite Organic Wines from Provence Begins Anew*

**NEWPORT COAST, CA** - It hasn't been easy for French wine importers - especially for those like Provencal Collective who specialize in importing organic wines from boutique wineries in the Vaucluse in Provence.

Blame it on the pandemic. The resulting supply chain woes have made it difficult for everyone - no one has been able to receive their wines in the usual time frame or at reasonable landing costs.

And it hasn't been any different for Provencal Collective. Our last ocean shipment ordered in July 2021 did not arrive until December 2021 - almost five months late!

"Our team did the best it could to meet demand - even resorted to shipping by air in some cases - but it proved to be just too expensive," said founder Frank Caterinicchio. "We had to issue refunds to customers because the wine just took way too long to arrive. At least it arrived in good shape thanks to our refrigerated containers."

Now that pandemic and related shipping challenges have begun to ease, Provencal Collective will soon order current vintages of our popular organic wines to meet continued customer demand.



*Container ships sat idle for months in 2021 waiting to dock.*

## Unprecedented Frost Plagues Ventoux Region

*Domaine du Tix and Domaine Vintur Suffer Crop Losses As High As 40%*

**LE BARROUX, FR** - As if the pandemic and related shipping woes weren't enough Provencal Collective and its suppliers had to endure an unprecedented frost last year.

"A truly unique set of circumstances led to an almost catastrophic situation in the southern Rhône Valley," Provencal Collective Founder Frank Caterinicchio said. "Temperatures had been unseasonably warm in 2021 which hastened the growing cycle only to be immediately followed by sub-zero temperatures which damaged it."

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*< Frost damaged vine in the Ventoux.*

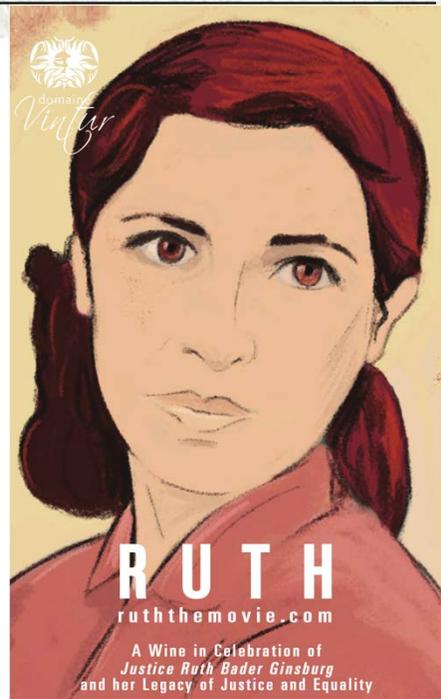


## Supreme Tribute: Provençal Collective's Wine Series Honors Justices Ginsburg & Scalia

*Second In Series Will Honor Her Renowned Friendship With Conservative Justice Antonin Scalia*

NEWPORT COAST, CA - Provençal Collective honored Justice Ruth Bader Ginsburg with the launch of a limited-edition wine in 2021. The "RUTH" Special Label Roussanne 2018 is an organic white wine produced in the Ventoux. It officially became available on September 18, 2021, to coincide with the one-year anniversary of the revered Supreme Court Justice's passing. *Continued on Page 3*

*The RUTH 2018 Special Label Roussanne - first in the series. >*



### Ventoux Frost...

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The mistral, the famed wind cycle which normally mitigates spring frost damage, never came and most early budding Grenache was wiped out, according to Caterinicchio.

Experts in agroclimatology said the early April frost was indeed unprecedented based on records as early as 1947 when such weather events were first recorded.

"During a two-to-three-hour period, the wind dropped and that was when the frost really set in," one expert explained. "And a great deal of damage can occur in just a few hours."

*"As if the pandemic and related shipping woes weren't enough Provençal Collective and its suppliers had to endure an unprecedented frost last year..."*

Yields at Domaine Vintur and Domaine du Tix were down by as much as 40 percent, Caterinicchio said.

"But the grapes that did survive made for some truly great wines," he added. "Unfortunately, there just won't be as much of it."

*< Provençal Collective wines available at Montecito Village Grocery in Montecito, CA*





*Ruth Special Edition 2018*  
100% Roussanne, Vin de France  
*Rich, mineral and pure.*

BOTTLED BY DOMAINE VINTUR - FRANCE  
IMPORTED BY PROVENCAL COLLECTIVE INC.  
SANTA BARBARA, CA 93108 750 ML  
Certified Organic by Ecocert France SAS

Justice Ruth Bader Ginsburg is legendary as a fierce ally of justice in America and France. Her French phrases in landmark cases endeared her there as did her parasailing in the South of France.  
**A legend worth celebrating!**

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

NET CONTENTS 750ML-ALC.14.5%BY VOL. PRODUCT OF FRANCE  
WHITE WINE MADE WITH ORGANIC GRAPES  
CONTAINS SULFITES DOMAINE VINTUR  
84200 CARPENTRAS - FRANCE

www.vintur.fr www.provencalcollective.com

**RUTH Roussanne 2018 back label.**

When Justice Ginsburg used the words, “faute de mieux,” or “for lack of a better alternative,” in a 2016 Supreme Court opinion that struck down a Texas abortion law, searches for the French phrase on Merriam-Webster spiked 495,000%, according to Caterinicchio.

So Caterinicchio partnered with the film’s creative team to launch a wine to help amplify its reach and to honor Ginsburg’s “commitment to advancing justice and equality,” says Caterinicchio.

The “RUTH” Special Label 2018 Roussanne white wine features a beautiful golden color, intense aromas of lemon curd and lychee fruit and flavors of green apple with subtle notes of caramel. Hints of spice emerge as the wine warms in the glass. And the mouth feel is silky, with a lean, clean finish. **It now retails for \$79, with proceeds earmarked for various charities that Ginsburg championed.**

“Look for the ‘RUTH’ Antonin red wine to be much bolder, more traditional if you will - much like Justice Scalia himself,” notes Caterinicchio. **The red Grenache/Syrah blend - priced at \$99 - is expected to be available by September 18, 2022, in commemoration of the two-year mark of Justice Ginsburg’s passing.**

**“RUTH” Antonin label set for September 2022 >**

**Antonin Special Edition Red Wine Next in RUTH series...**

*Continued from Page 2*

Justice Ginsburg served as an associate justice of the Supreme Court of the United States from 1993. Her accomplishments spawned a series of creative projects spotlighting her legacy, including the documentary *Ruth: Justice Ginsburg in Her Own Words*, directed by Oscar-winning filmmaker Freida Lee Mock. Through rare footage and intimate interviews, the film dramatizes a confluence of factors that impacted the course of her work and life.

When Provencal Collective Founder Frank Caterinicchio watched the documentary - now streaming through apps like Starz, Apple TV, and Amazon Prime Video - he was inspired.

“It’s a really inspirational film,” he explained. “In today’s politically polarized world, it shows that liberals and conservatives can be friends and learn from each other’s differences. And there’s also this connection she had with France.”

Indeed, as the back label of the “RUTH” wine points out her French phrases in landmark cases endeared her there, as did her parasailing adventures in the south of France on a family trip with Justice Scalia.



**ANTONIN**

*A Limited-Edition Wine in Celebration of  
Justice Ruth Bader Ginsburg’s Enduring Friendship  
With Fellow Justice Antonin Scalia*

## Frank Wine Speak Summer 2022

As we slowly - but surely - emerge from our two-years long pandemic nightmare, I thought it might be fun to share some of the food pairings LeeAnn - my lifelong partner and Provencal Collective Co-Founder LeeAnn - and I enjoyed with some of our best-selling wines while cooking at home all these months. Give them a try some time.

### **Effervescence NV Sparkling Wine**

**Pairing: Fresh Oysters, Black-herbed Olives, Savory Canapés**

This sparkling wine is a true example of the expression “What if?” It was never any winemaker’s intention to make a sparkling wine in the southern Rhône Valley. In fact, most sparkling wines I have tried from the Ventoux have been very disappointing. However, using the Bourboulenc grape varietal produces an excellent bubbly. Historically, Bourboulenc is used in the Rhone Valley for blending due to its low alcohol at maturation, as well as its high acidity compared to other white varietals found here. This wine is as natural as possible - with sulfites and alcohol very low for such a champagne-like style.



**Frank (right) explains organic wines at recent tasting event in Rancho Bernardo County Club.**

### **RUTH Special Label Roussanne 2018**

**Pairing: Soufflé of Aged Comté Cheese**

Patience, a belief in what can be created with time and the correct guidance of the ageing process has led to RUTH becoming a rare, unique wine from the Ventoux. Already a much sought-after collector’s item due to its celebration of Justice Ruth Bader Ginsburg’s legacy, RUTH is made from 100% Roussanne grapes - with a hint of barrel fermentation in French oak. RUTH has become as outspoken and revered as her namesake - proving what is possible if you can open your mind to possibilities. Open and approachable like the Justice herself, this wine has the potential to become a legend on its own.

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**< RUTH Winemaker James Wood at recent vineyard tasting.**





### Wine Pairings...

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#### Séléné 2017

**Pairing: Meaty white fish like Monk fish / Turbot and a cream or butter dressing**

The award winning, head turning Séléné 2017 is a fully organic white wine made from white Grenache, Roussanne and Clairette. The Gold Medal winner at the 2020 World Organic Wine Fair held in Montpellier, the Séléné 2017 was just released. The 2017 Séléné is an expression of the Ventoux's warm, sun-filled summers and its cool evenings which lead to a clean, rich, and aromatic wine that has a complete presence on the palate - one that is engaging and long. A true expression of elegance and power with a hint of the unexpected.

#### Le Gentleman 2016

**Pairing: Filet of aged beef/ Stew / Venison with a red wine reduction dauphin**

Le Gentleman is Domaine Vintur's iconic and flagship red wine. Made from vines over 55 years of age, Le Gentlemen is 100% hand-picked before entering a long pre-ferment maceration - total time spent on skins is 7 weeks. The wine is then aged in barrel eggs and stainless steel for 2 years before blending, then followed by another year of ageing before bottling. Made from Grenache Noir, Syrah, Carignan and Mourverde this is a classic 2016. Ripe, forceful and a strong palate of red and blue wild fruits with a hint of untamed hedgerows and native herbs of thyme, mint, and fennel. This gentleman of a wine will be a constant partner



**A scene from the 2020 World Organic Wine Fair in Montpellier, FR**

for the coming years, age graciously with a little cheekiness thrown in, yet maintain a constant warmth that keeps you coming back for more.

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